

Simple, transparent pricing

One subscription runs your whole front office — CRM, quotes, invoices, jobs, scheduling, team and getting paid. Pay monthly or annually (annual saves 10%). Pricing scales with volume; pick the plan that matches your business.

Standard

A working trades business — one operator, standard job and invoice volume.

£600 /month

or **£540/mo billed annually (£6,480/yr · save 10%)**

+ one-time £199 setup

- CRM, quotes, invoices, jobs & scheduling
- WhatsApp intake with AI drafting
- Payment reminders, in your name
- Daily brief & reporting
- Email & WhatsApp support
- 1 user

MOST POPULAR

Pro

A growing business doing higher volume — a busier diary and a small team.

£900 /month

or **£810/mo billed annually (£9,720/yr · save 10%)**

+ one-time £199 setup

- Everything in Standard
- Up to 5 team members
- Higher job & invoice volume
- Team management & scheduling
- Business analytics
- Priority support

Enterprise

High-volume operations — multiple crews or branches and a larger team.

From £1,500

/month

volume-based · annual saves 10%

Custom onboarding

- Everything in Pro
- Unlimited team members
- Multiple crews, sites or branches
- Highest volume, custom limits
- Custom onboarding & integrations
- Dedicated account manager

Pricing scales with volume. The more jobs, invoices and team members you run through Daybook, the higher the plan. If you're doing more than an average single-operator business, Pro or Enterprise will be the right fit. Every plan is the full software platform; higher plans add capacity, more users and deeper support. There are no per-invoice or per-reminder fees.

How billing works

Daybook is a recurring subscription billed in pounds sterling (GBP), paid monthly or annually. Annual billing saves 10%. Standard and Pro include a one-time £199 setup fee; Enterprise onboarding is tailored to your team.

Your subscription renews automatically until you cancel. You can cancel any time — your subscription stops renewing, you are not charged again, and you keep access until the end of the period you have already paid for. Every new subscription is backed by a 30-day money-back guarantee.

Your subscription and setup fee are sold and billed by **Paddle.com**, our authorised reseller and Merchant of Record. Paddle takes payment, calculates and adds any applicable VAT at checkout, and issues your receipt; the charge appears on your statement as "Paddle". Daybook never sees or stores your card details.

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